Session Presenters

Kenneth G. Elzinga, the Robert C. Taylor Professor of Economics at the University of Virginia, earned his Ph.D. from Michigan State University. He was the first recipient of the Cavaliers’ Distinguished Teaching Professorship at the University, and is a recipient of the Alumni Association’s Distinguished Professor Award, the Commonwealth of Virginia’s Outstanding Faculty Award, as well as awards in education from the Kenan and Templeton foundations. In 1992, he was given the Thomas Jefferson Award, the highest honor that UVA accords its faculty. Each fall, Mr. Elzinga’s principles course attracts over 1,000 students and is the largest class offered at UVA. His smaller Antitrust seminar, taught using the Socratic method, often has a waiting list of two years.

Tisha Emerson is the Associate Department Chair and Associate Professor of Economics at Baylor University. She earned her Ph.D. from the University of Southern California in 2002. She currently serves on the AEA’s Committee on Economic Education, is an associate editor for the Journal of Economic Education, and has served as an instructor on the NSF funded Teaching Innovations Program (TIP). In 2011, Tisha was in the inaugural group of Baylor Fellows recognized for outstanding and innovative teaching. Tisha’s pedagogical research focuses on assessing teaching effectiveness— with special interest in experiments and cooperative learning.

Schedule of Events

9:30 a.m.  Registration and light breakfast
9:45 a.m.  Introduction
10 a.m.  “Lessons from the Financial Crisis and the Slow Recovery for Teaching Economics” with John B. Taylor, Stanford University
11 a.m.  Questions and reflections by participants
11:30 a.m.  Lunch
12:30 p.m.  “Experience Matters: Exploring the Teaching-Research Nexus” with Kim Marie McGoldrick, University of Richmond
1:30 p.m.  Questions and reflections by participants
2 p.m.  “Experiments and the Economics Classroom” with Tisha Emerson, Baylor University
3 p.m.  Coffee and cookie break
3:15 p.m.  “35,000 Principles Students and Counting” with Ken Elzinga, University of Virginia
4:30 p.m.  Complimentary happy hour sponsored by:

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11th Annual Economics Teaching Workshop

Saturday
October 8, 2011

Holiday Inn Resort
Wrightsville Beach, North Carolina

Featured Speakers
Kim Marie McGoldrick
John Taylor
Kenneth Elzinga
Tisha Emerson

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Plenary Speakers

KimMarie McGoldrick is Professor of Economics and Joseph A. Jennings Chair in Business at the University of Richmond. She earned her economics PhD from SUNY Binghamton.

KimMarie is active in faculty development programs, serving as a member of the AEA’s Committee on the Status of Women in the Economics Profession from 1999-2004. A major component of this committee’s mission is to mentor young women in the discipline. In 2003, she was the co-recipient of an NSF ADVANCE Leadership Award to develop and facilitate mentoring programs for female economics faculty in institutions which emphasize both teaching and research. Her focus in economic education has led to the development of a number of economic education workshops, and she currently serves as an instructor in the NSF funded Teaching Innovations Program (TIP).

KimMarie’s research documents pedagogical practices within the discipline and describes the use of nontraditional teaching techniques such as service learning. She has co-edited two volumes: Putting the Invisible Hand to Work: Concepts and Models of Service Learning in Economics (2003) and Feminist Pedagogy in Economics (1999). Her work appears in a wide range of journals including the Journal of Economic Education and the International Review of Economic Education. She currently serves Associate Editor of the JEE and is a member of the AEA’s Committee on Economic Education.

KimMarie has won a wide range of teaching awards including the Robins School of Business Outstanding Teacher Award and the University of Richmond Outstanding Educator Award. In 2008, she received the highest honor an educator can receive in Virginia, the State Council of Higher Education of Virginia’s Outstanding Educator Recognition Award. In 2009, she received the Henry H. Villard Faculty Award. In 2008, she was the co-recipient of an NSF ADVANCE Leadership Award to develop and facilitate mentoring programs for female economics faculty in institutions which emphasize both teaching and research. Her focus in economic education has led to the development of a number of economic education workshops, and she currently serves as an instructor in the NSF funded Teaching Innovations Program (TIP).

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John B. Taylor received his PhD from Stanford University and is the George P. Shultz Senior Fellow on Economics at the Hoover Institution and the Mary and Robert Raymond Professor of Economics at Stanford University.

Taylor’s fields of expertise are monetary policy, fiscal policy, and international economics. He served as senior economist on President Ford’s Council of Economic Advisers, as a member of President Bush’s Council of Economic Advisers, as economic adviser to the Bob Dole presidential campaign, and as economic adviser to the George W. Bush presidential campaign. He was on the CBO’s Panel of Economic Advisers from 1995-2001.

From 2001-2005, Taylor served as Undersecretary of Treasury for International Affairs where he was responsible for U.S. policies in international finance, which includes currency markets, trade in financial services, foreign investment, international debt and development, and oversight of the International Monetary Fund and the World Bank. He was also responsible for coordinating financial policy with the G-7 countries, was chair of the working party on international macroeconomics at the OECD, and was a member of the Board of the Overseas Private Investment Corporation.

Taylor has won numerous awards for his contributions to economics and teaching. He was awarded NABE’s Adam Smith Award for his work as a researcher, public servant, and teacher; the Alexander Hamilton Award for his leadership in international finance at the U.S. Treasury; the Treasury Distinguished Service Award for designing and implementing currency reforms in Iraq, the Medal of the Republic of Uruguay for his work in resolving the 2002 financial crisis, and the George P. Shultz Distinguished Public Service Award. He was also awarded the Hoagland Prize for excellence in teaching and the Rhodes Prize for his high teaching ratings in Stanford’s introductory economics course.

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